

RATE CARD

THE WORLD'S PREMIER ASTROLOGICAL MAGAZINE

Horoscope

Horoscope magazine has been established for over 50 years, and continues to be one of the leading magazines in its field. The magazine appeals to a wide range of readers which is demonstrated in the Media Information below.



Mono Display Advertising Rates (per insertion)	1 Insertion	6 Insertions
Full Page (265 x 177mm)	£450	£420
Half Page (265 x 85 or 129 x 177mm)	£250	£225
Third Page (265 x 55mm)	£180	£160
Quarter Page (129 x 85mm)	£160	£145
Sixth Page (129 x 55mm)	£140	£125
Eighth Page (65 x 85mm)	£110	£100

Covers	1 Insertion	6 Insertions
4 colour (265 x 177mm)	£700	£645

Directory Of Consultants	1 Insertion
Small Panel (30 x 55mm)	£60
Double Panel (60 x 55mm)	£80
Double Double Panel (115 x 60mm)	£140

The thorough detailed approach of Horoscope editorial content is continued when it comes to its circulation. As a company Wimborne Publishing Limited has often led in initiatives to improve the quality of circulation readership.

Publication Date: 1st Thursday of preceeding month

Final Copy Deadline: 6th of every month

Wimborne Publishing Ltd

T: 01202 873872 • F: 01202 874562

Sequoia House, 398a Ringwood Road,
Ferndown, Dorset BH22 9AU

www.horoscope.co.uk • horoscope@wimborne.co.uk

Advertising Manager: Stewart Kearn

E: stewart.kearn@wimborne.co.uk

Single Leaf Inserts

£30 per thousand

other sizes available on application

Media Information

Age Profile

8%	Under 18 years old
38%	18 - 25 years old
24%	25 - 40 years old
16%	40 - 65 years old
14%	65+ years old

◆ 20,000 average monthly print run